

# JAMIE CHEN

VISUAL, UX/UI DESIGNER & ANIMATOR

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## EDUCATION

### UNIVERSITY OF CALIFORNIA, DAVIS

Bachelor of Arts in Design  
Communications Minor

## SKILLS

Adobe After Effects  
Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Adobe Premiere Pro  
Cinema 4D  
HTML/CSS  
Illustration  
InVision

## INTERESTS

Drawing  
Keyboards  
Piano  
Singing  
Tennis  
Video Games

## PASSION PROJECTS

### C'EST LA V

Collaborated with a team of five others to create an 8-bit role playing video game. Inspired by Sailor Moon, the goal of the game is to traverse through the streets and kill villains to save the city.

### APEX LEGENDS REDESIGN

Designed and animated a QoL feature, Multiple Legend Selection, and Legend Information client page to allow for a better player experience.

## EXPERIENCE

### JAM CITY

#### **Senior Creative Marketing Artist - Motion Graphics / April 2023–Present**

- Lead brainstorms and a monthly Creative Critique that helps the team review previous ads and grow
- Write and review creative briefs for Jam City games including Harry Potter: Hogwarts Mystery, Disney Emoji Blitz, Vineyard Valley, and Panda Pop

#### **Creative Marketing Artist - Motion Graphics / November 2020–April 2023**

- Conceptualize ideas for UA and ASO including video ads, screenshot treatments, featured graphics/banners
- Create and produce video ads that have hit Top Performing Creative over 20+ times

### CAPACITY

#### **Visual & Motion Designer / July 2019–August 2020**

- Collaborate with other designers to create broadcast packages for clients including Activision's Call of Duty and Microsoft's Forza Motorsport
- Created announcement and world championship graphics for Wizards of the Coast's Magic the Gathering

### UCD STUDENT AFFAIRS MARKETING AND COMMUNICATIONS

#### **Graphic Designer / June 2017–June 2019**

- Designed various campus material such as the UC Davis Campus Bookstore signs, Aggie Food Connection assets, UC Davis Counseling Services posters, Each Aggie Matters campaign assets and UC Davis Sports Club posters
- Collaborated with the Marketing and Communications team to create solutions for clients including the UC Davis Campus Store, UC Davis Activities and Recreation Center (ARC) and Student Health and Counseling Services

### STANFORD UNIVERSITY, ASIAN LIVER CENTER

#### **Graphic Design Intern / June 2018–August 2018**

- Designed informational materials which increased awareness of liver cancer and chronic hepatitis B while decreasing stigma
- Planned and led the design of assets including a logo, flyers, clothing, banners and pamphlets for the 2018 Youth Leadership Conference, Building Bridges
- Managed 10 high school students during the three day overnight conference and mentored them in a leadership project which was presented to the ALC staff

### FREELANCE:

Stanford Energy, GlobalFoundries, Pelican Wireless Systems, Santa Clara University