JAMIE CHEN

VISUAL, UX/UI DESIGNER & ANIMATOR

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EDUCATION

UNIVERSITY OF CALIFORNIA, DAVIS

Bachelor of Arts in Design
Communications Minor

SKILLS

Adobe After Effects
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Cinema 4D
HTML/CSS
Illustration
InVision

INTERESTS

Drawing
Keyboards
Piano
Singing
Tennis
Video Games

PASSION PROJECTS

C'EST LA V
Collaborated with a team of five others to create an 8-bit role playing video game. Inspired by Sailor Moon, the goal of the game is to traverse through the streets and kill villains to save the city.

EXPERIENCE

JAM CITY

Marketing Artist - Motion Graphics / November 2020–Present
- Conceptualize ideas for UA and ASO including video ads, screenshot treatments, featured graphics/banners
- Write and review creative briefs for Jam City games including Harry Potter: Hogwarts Mystery, Vineyard Valley, and Panda Pop
- Create and produce video ads that have hit Top Performing Creative over 20+ times

CAPACITY

Visual & Motion Designer / July 2019–August 2020
- Collaborate with other designers to create broadcast packages for clients including Activision's Call of Duty and Microsoft's Forza Motorsport
- Created announcement and world championship graphics for Wizards of the Coast's Magic the Gathering

UCD STUDENT AFFAIRS MARKETING AND COMMUNICATIONS

Graphic Designer / June 2017–June 2019
- Designed various campus material such as the UC Davis Campus Bookstore signs, Aggie Food Connection assets, UC Davis Counseling Services posters, Each Aggie Matters campaign assets and UC Davis Sports Club posters
- Collaborated with the Marketing and Communications team to create solutions for clients including the UC Davis Campus Store, UC Davis Activities and Recreation Center (ARC) and Student Health and Counseling Services

STANFORD UNIVERSITY, ASIAN LIVER CENTER

Graphic Design Intern / June 2018–August 2018
- Designed informational materials which increased awareness of liver cancer and chronic hepatitis B while decreasing stigma
- Planned and led the design of assets including a logo, flyers, clothing, banners and pamphlets for the 2018 Youth Leadership Conference, Building Bridges
- Managed 10 high school students during the three day overnight conference and mentored them in a leadership project which was presented to the ALC staff

FREELANCE:

Stanford Energy, GlobalFoundries, Pelican Wireless Systems, Santa Clara University